## Faculty of Commerce & Management, Rama University, Uttar Pradesh, Kanpur

#### Action Taken Report

On FEEDBACK FROM STUDENTS [For BCom (H)] (2022-23)

An action taken report in response to the valuable feedback received from our students on BCOM (H) offered by Faculty of Commerce & management, Rama University, Uttar Pradesh, Kanpur. The feedback covers the wide range of topics and it is our commitment to address the concerns raised and continually improve our institution. The suggestions were implemented and following actions were taken: -

Suggestions	Action Taken
Students emphasized on more career oriented courses in order to gain understanding of new techniques and concepts, they needed exposure to more recent & industrially vital focal areas.	<ul> <li>Two Career Oriented short term courses: Holistic Approach to Effective Communication; Talent Acquisition &amp; Talent management are offered for improving their competitiveness and skills.</li> <li>To enhance the students' communication skills, we conducted various student's centric activities like debate, presentation by students on their respective courses and increased the number of meetings with their mentors</li> </ul>
	Students are encouraged to take MOOC courses and courses offered by IIT (MOU implementation) available through the SWAYAM platform and prutor platform to expand their domain expertise aligned with emerging technologies.

Commerce and Management Commerce and Management Rama University, Uttar Pradesh Kanpur

Curriculum Program Feedback Analysis [Student], Session: 2022-2023

Topics for competitive Research orientation is examined and included (i) potential during the in the syllabus programme.

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# Faculty of Commerce & Management, Rama University, Uttar Pradesh, Kanpur

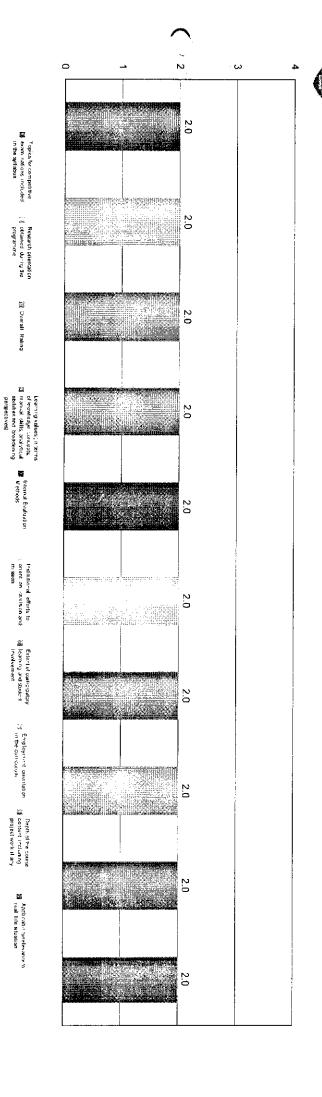
## <u> Action Taken Report</u>

# FEEDBACK FROM STUDENTS [For BBA (Digital Marketing)] (2022-23)

An action taken report in response to the valuable feedback received from our students on BBA (DM) offered by Faculty of Commerce & management, Rama University, Uttar Pradesh, Kanpur. The feedback covers the wide range of topics and it is our commitment to address the concerns raised and continually improve our institution. The suggestions were implemented and following actions were taken:

Suggestions	Action Taken
Students emphasized on more career oriented courses in order to gain understanding of new techniques and concepts, they needed exposure to more recent & industrially vital focal areas.	Two Career Oriented short ter courses: Holistic Approach to Effective Communication: Talent Approach
	<ul> <li>Students are encouraged to take MOOC courses and courses offered by IIT (MOU implementation) available through the SWAYAM platform and prutor platform to expand their domain expertise aligned with emerging technologies.</li> </ul>

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Curriculum Program Feedback Analysis | Student|, Session: 2022-2023

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#### Faculty of Commerce & Management, Rama University, Uttar Pradesh, Kanpur

### **Action Taken Report**

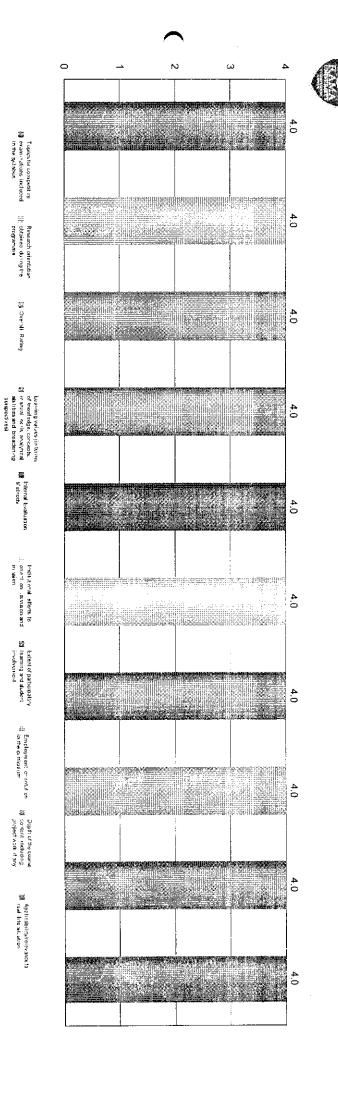
On

FEEDBACK FROM STUDENTS
[For MBA (DS/ABM/ HHM/ MPM) & MCom]
(2022-23)

An action taken report in response to the valuable feedback received from our teaching faculty members on various aspects of MBA & MCOM programmes offered by Faculty of Commerce & management, Rama University, Uttar Pradesh, Kanpur. The feedback covers the wide range of topics and it is our commitment to address the concerns raised and continually improve our institution. The suggestions were implemented and following actions were taken

Suggestions	Action Taken
Students emphasized on more career oriented courses in order to gain understanding of new techniques and concepts, they needed exposure to more recent & industrially vital focal areas.	<ul> <li>Two Career Oriented short term courses: Holistic Approach to Effective Communication; Talent Acquisition &amp; Talent management are offered for improving their competitiveness and skills.</li> <li>To enhance the students' communication skills, we conducted various student's centric activities like debate, presentation by students on their respective courses and increased the number of meetings with their mentors</li> </ul>
	Students are encouraged to take     MOOC courses and courses offered     by IIT (MOU implementation)     available through the SWAYAM     platform and prutor platform to     expand their domain expertise     aligned with emerging technologies.

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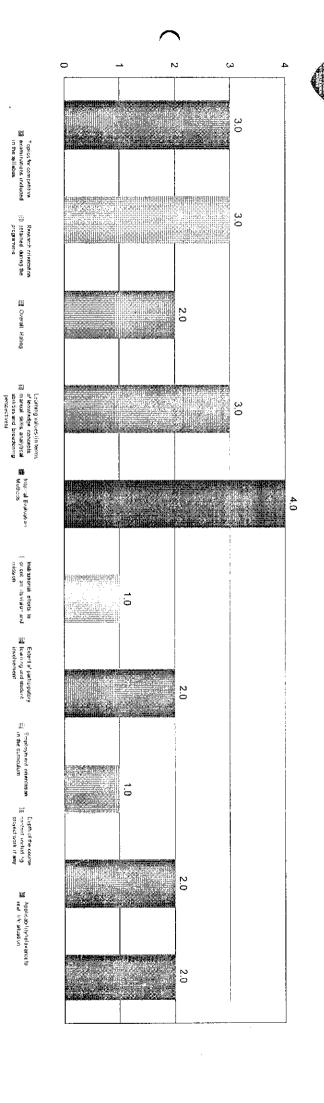


Curriculum Program Feedback Analysis | Student|, Session: 2022-2023

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Curriculum Program Feedback Analysis [Student], Session: 2022-2023

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